



D2.7 Repository of Stakeholder Integrated Network (b)

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Disclaimer: The views expressed in this document do not necessarily reflect the views of the EC.

Revision History

[illegible]

Executive summary

This document summarises how the Stakeholders Integrated Network (SIN) developed within the frame of MUSAE has been designed, structured and disseminated. Serving as both a digital platform and a dynamic ecosystem, the network is designed to be ever-growing and user-friendly, supporting long-term engagement and innovation across Europe.

The network is built as a structured, searchable database that brings together a diverse range of stakeholders—artists, technology providers, domain experts, EDIHs, and MUSAE professionals. It enables users to identify potential collaborators based on skills, location, and areas of interest, supporting project development and the broader application of the Design Futures Art-driven (DFA) Method.

It has been constructed through a phased methodology beginning with the consolidation of the consortium's network, resulting in a repository of contacts and other networks to leverage those synergies already consolidated, to be enlarged through dissemination at different international events later on.

The Stakeholders Integrated Network is integrated into the MUSAE project website through the publicly accessible Factory Model Pack, ensuring ongoing visibility and ease of access. Tailored entry points have been created for different stakeholder groups to facilitate a smooth onboarding process. While data protection measures are in place, as an open database prioritises transparency and accessibility, allowing stakeholders to manage their information and participation.

As a result, the Stakeholders Integrated Network has become a key element in supporting MUSAE's objective to scale and replicate art-driven innovation across Europe. It functions both as a practical tool for ongoing collaboration and as a structural foundation for future cross-sector initiatives. Built through the coordinated efforts of the MUSAE consortium and its extended community, the network establishes a sustainable model for interdisciplinary engagement beyond the project's duration.

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1. Introduction

1.1. Purpose of the document

This document serves as the description of the Stakeholders Integrated Network developed throughout the MUSAE project. It outlines both the creation process and the long-term strategy for maintaining, enlarging, and exploiting the network beyond the project's duration.

The Stakeholders Integrated Network is the outcome of *Task 2.3 – Experts and Artists Integrated Network*, within *WP2: Factory Model Setup – Methodology Refinement*. It also directly contributes to the goals of *WP6: S+T+ARTS Seamless and Exploitation*, with a particular focus on O1, which aims to set up the Factory Model within European Digital Innovation Hubs (EDIHs) and promote structured, ongoing collaboration between artists and technology providers.

As a central component of the MUSAE Factory Model Pack, the Stakeholders Integrated Network has been designed to support interdisciplinary innovation and foster new connections between key actors—artists, technologists, domain experts, and EDIHs. By ensuring the visibility, accessibility, and sustainability of these stakeholders through a structured digital database, the network enables a scalable approach to the application of the DFA Method across Europe.

This deliverable presents the methodology used to build the network, the structure and functionality of the database, the profile types and information collected, as well as the outreach strategies employed.

1.2. Terms and acronyms

Acronym	Description
DFA Method	Design Futures Art-driven Method
EDIHs	European Digital Innovation Hubs
SMEs	Small and Medium Enterprises
C&D Plan	Communication and Dissemination Plan
IEP	Individual Exploitation Plan
MFMP	MUSAE Factory Model Pack
DFA Method	Design Future Art-Driven Method

TBD	To be determined
FSTP	Financial support for third parties
ISN	Integrated Stakeholders Network

2. Stakeholders Integrated Network

The Stakeholders Integrated Network has been developed as a strategic component of the MUSAE project to foster sustained collaboration, knowledge exchange, and innovation across disciplines. Structured as a digital database, the network has been designed to ensure long-term scalability, user accessibility, and minimal administrative overhead. This format allows for continuous growth by enabling new stakeholders to easily join the network, while also making existing members visible and accessible to others seeking interdisciplinary collaboration.

By organising stakeholder information into a clear, searchable, and well-maintained database, the platform facilitates efficient matchmaking among artists, technology providers, domain experts, EDIHs, and other relevant actors. This structure ensures that members can identify potential partners based on complementary skills, location, or shared areas of interest, accelerating collaborative opportunities and project development.

The primary goals of the Stakeholders Integrated Network align with the core objectives typically associated with high-impact professional networks, including:

- Facilitating interdisciplinary collaboration between arts, technology, and research sectors;
- Enhancing visibility and accessibility of stakeholders involved in the MUSAE ecosystem and beyond;
- Supporting knowledge transfer and the exchange of best practices in art-driven innovation;
- Encouraging capacity building and professional development among stakeholders;
- Promoting the replication and scaling of the Design Futures Art-driven (DFA) Method across Europe;
- Ensuring long-term sustainability of relationships and outcomes generated during the project.

By creating a living, evolving ecosystem of engaged stakeholders, the Stakeholders Integrated Network serves as a valuable resource for future initiatives at the intersection of creativity, technology, and societal transformation.

2.1. Methodology

The first step involved collecting and reviewing existing contacts and networks, especially those developed through the S+T+ARTS initiative. This approach made it possible to build on existing relationships and knowledge, instead of starting the network from scratch.

Next, GLUON team defined the different types of stakeholders to be included in the network - artists, technology providers, domain experts, EDIHs, and MUSAE experts and identified the most relevant information to collect for each group. This helped ensure that the database would be useful, easy to navigate, and support collaboration among members.

The third step involved setting up the technical structure of the network. Google Forms was used to collect information from stakeholders, and the responses are automatically stored in a Google Sheets database. This solution was chosen for its simplicity, accessibility, and low maintenance needs, while ensuring compliance with GDPR.

Finally, specific ways to join the network were created for each type of stakeholder. For example, artists and tech providers can fill out the form directly on the website, while EDIHs are added after receiving the MUSAE Label, and MUSAE experts are added manually by the project team. This structured process has made the Stakeholders Integrated Network a practical, inclusive, and sustainable tool that will support collaboration and innovation beyond the end of the project.

2.2. Database

In designing and structuring the Stakeholders Integrated Network database, careful consideration has been given to the diverse range of stakeholder profiles involved in the MUSAE project and their respective roles within the broader innovation ecosystem. The objective was to ensure that the database is not only comprehensive but also user-friendly, logically organised, and aligned with the functional needs of the Factory Model Pack and the ongoing implementation of the DFA Method.

To that end, the following stakeholder profiles have been identified as categories within the database. Each profile includes a set of data fields, reflecting the most relevant and actionable information for effective navigation, matchmaking, and collaboration among users:

STAKEHOLDER	PROFILE INFORMATION
ARTISTS	<ul style="list-style-type: none">• Name• Location• Region• Bio• Expertise/Interests• Contact• Web• Social Media

TECH PROVIDERS	<ul style="list-style-type: none"> • Name • Type or Organisation/Institution • Location • Region • Expertise • Market • Contact • Web
DOMAIN EXPERTS	<ul style="list-style-type: none"> • Name • Location • Region • Domain • Expertise field • Bio • Contact • Web • Social Media
MUSAE EXPERTS	<ul style="list-style-type: none"> • Name • Bio • Location • Region • Expertise • Contact • Web
EDIHS WITH LABEL	<ul style="list-style-type: none"> • Location • Region • Country • Services • Technologies • Sectors

This grouping helps in easy sorting, looking up, and pairing within the database. It lets users find suitable specialists based on clear needs or interests. It also aids in the lasting use of the database by making sure that people involved can be simply sorted out, updated, and brought back in as the network grows.

2.3. Outreach strategy

From the outset of the MUSAE project, the strategic approach for building the Stakeholders Integrated Network was to leverage and expand upon the extensive ecosystem already developed through the S+T+ARTS (Science, Technology and the Arts) initiative, rather than creating a stakeholder base from scratch. This decision was

made to ensure continuity, accelerate outreach, and capitalize on the established trust and collaborative dynamics among existing stakeholders within the S+T+ARTS community.

As a result of this strategy, the initial phase of network development focused on aggregating and organising contacts from the consortium's network, leveraging the wide range of institutions that form it. This effort led to the creation of a repository comprising over 1,000 contacts, including a broad range of stakeholders such as artists, students, technology companies, universities, festivals, and European Digital Innovation Hubs (EDIHs). The diversity of this contact base reflects MUSAE's commitment to fostering an inclusive and multidisciplinary network, capable of supporting the cross-sectoral implementation of the Design Futures Art-driven (DFA) Method.

To formally invite these individuals and organisations to join the Stakeholders Integrated Network, an invitation letter per target group was prepared and distributed (see Annex). This communication outlined the purpose and benefits of the network, the value of participation, and clear guidance on how to engage with the platform through the MUSAE website. The invitation emphasised the opportunity to connect with like-minded professionals, form transdisciplinary teams, and take part in the continued evolution of the DFA Method.

In addition to this broader outreach, the invitation letter was also personally sent to all artists and SMEs who participated in the 23 MUSAE Residencies, recognising them as key contributors to the development and piloting of the project's methodologies. Their continued engagement in the network is critical to maintaining the creative and experimental foundation of the MUSAE community.

To further extend the network's reach, all MUSAE consortium partners have been actively involved in dissemination efforts. Each partner was encouraged to share the Factory Model Pack, along with access to the Stakeholders Integrated Network, across the platforms, mailing lists, and professional communities they belong to. Given the wide-ranging nature of the consortium which includes academic institutions, innovation hubs, cultural platforms - this approach has significantly amplified visibility and engagement opportunities. The outreach list can be seen in the Annex.

In parallel, the Stakeholders Integrated Network has been prominently featured in the broader dissemination and communication campaign accompanying the launch of the MUSAE Factory Model Pack. Specifically, the network has been presented at several high-profile events to directly engage new audiences and encourage uptake, including:

- European Robotics Forum, Stuttgart, March 2025

- Futures4Europe conference, Vienna, May 2025
- MUSAE Zoom Clinics, organised throughout June 2025
- RAAD Conference, Belgrade, June 2025
- MUSAE Final Exhibition, Belgrade, June 2025

Furthermore, to ensure visibility within the established communication landscape of the S+T+ARTS initiative, the launch of the network has been announced and promoted through all official S+T+ARTS communication channels, including:

- S+T+ARTS social media profiles (Facebook, LinkedIn, Instagram)
- The MUSAE project website
- The S+T+ARTS newsletter. Both a newsletter about the Factory Model Pack and another one solely about the Stakeholders Integrated Network, to explain its functionality and how it works in more detail, have been launched to the S+T+ARTS database.

Through these combined efforts—leveraging existing networks, direct outreach, partner engagement, and strategic communications— ensure the success of the Stakeholders Integrated Network and the sustainability of the DFA Method.

2.4. The Network on the website

The Stakeholders Integrated Network has been incorporated as a core component of the Factory Model Pack, which is publicly accessible via the MUSAE project website. This integration has been strategically designed to support the continued application and dissemination of the Design Futures Art-driven (DFA) Method, ensuring that the dynamic and expanding nature of the network is maintained well beyond the project's initial timeframe.

To support the continuous expansion of the network, targeted engagement pathways have been established for different stakeholder groups. Artists, technology providers, and domain experts can join the network by accessing a dedicated form available directly within the Factory Model Pack section of the website.

This form, created using Google Forms, collects relevant professional and contact information, which is then automatically stored in a secure and structured Google Sheets database. Upon successful registration, members are granted access to the broader stakeholder network, enabling collaboration, partnership-building, and cross-sectoral exchange (see Annex for an overview of the flow)

European Digital Innovation Hubs (EDIHs), on the other hand, will be added to the Stakeholders Integrated Network following a separate procedure. EDIHs are invited to

apply for the MUSAE Label, and upon successful submission and evaluation of their application, their data will be incorporated into the stakeholder database.

The list of MUSAE experts, formed by consortium members involved in the project, will be added manually.

As stated in earlier sections, the network has been designed with scalability and minimal administrative burden in mind. A generic contact email of POLIMI, as project coordinator, is provided, through which participants can request the deletion or modification of their personal or organisational information at any time.

Moreover, the network has been developed in strict adherence to the European Union's General Data Protection Regulation (GDPR) guidelines. All contributors are fully informed, before submission, that their data will be stored in a semi-public database—accessible exclusively to verified members of the network. Each participant retains full control over their data and may withdraw consent at any point by contacting the designated email address. This approach ensures compliance with data protection standards while fostering a transparent, trusted, and user-driven digital ecosystem.

The text of consent to the processing and publication of the data, present at the beginning of the form, is as follows:

MUSAE Integrated Stakeholder Network

Thank you for your interest in joining our Stakeholder Integrated Network!

As an artist, by being part of this network, potential partners will be able to access your profile and contact you with a project proposal framed within the DFA method.

Please answer the following question as accurately as possible. This will help other stakeholders looking for a profile like yours to find you.

By providing your data, you acknowledge that you understand and agree to how they will be processed and give your explicit consent to MUSAE to process them. Remember that you can edit or delete your data at any given moment by writing to musae-design@polimi.it.

The resulting ever-growing database can be consulted [here](#).

Conclusion

Since the inception of the project, MUSAE's consortium has been committed to fostering a robust and dynamic network of artists, creative thinkers, and technology professionals. This commitment has been most notably demonstrated through the development and implementation of its two innovative Residencies. These programs have served as vital incubators for interdisciplinary collaboration, nurturing meaningful connections between the arts and technology sectors.

Now, with the introduction of the Factory Model Pack, MUSAE is poised to extend the reach of these Residencies, making it possible to replicate and adapt the model across multiple European countries. This expansion marks a significant milestone, transforming localised initiatives into a scalable, cross-border framework capable of reinforcing the integration of artistic and technological innovation throughout Europe.

Equally important to this growth has been the contribution of each consortium partner. Through their unique networks and strategic outreach, they have played a differential role in broadening the overall Stakeholders Network. These diverse yet complementary efforts have ensured that the MUSAE ecosystem is inclusive, interdisciplinary, and primed for long-term impact. Together, the consortium partners have not only cultivated an environment of collaboration and innovation but have also laid the groundwork for a sustainable model that can evolve and thrive well beyond the duration of the project.

ANNEX

OUTREACH STRATEGY

Link to the outreach database to which invitations were sent to join the network [here](#)

PARTNER	TARGET (EDIHs, artists, experts, public entities,...)	CONTACT (platform, institution,...) DON'T INCLUDE CONTACT DETAILS, JUST THE NAME
POLIMI	Experts	Foresight Europe Network (https://feneu.org/) Futures4Europe Network (https://www.futures4europe.eu/) FORK organisation (https://theforkorganization.com/)
	Educational institutions	ELIA network (https://elia-artschools.org/) Cumulus network (https://cumulusassociation.org/)
	Public entities, Experts, Artists	Creative Pact for Skills community (https://www.creativepactforskills.eu/)
	Public entity, educational institution	Future Food Institute (https://futurefoodinstitute.org/it/) Forwardto (https://www.forwardto.it/)
UB Tech	EDIHs in Barcelona	Digital Impulse Hub (http://digitalimpulsehubs.eu/en) La Salle Technova Barcelona (https://technovabarcelona.org/) Centre of Innovation for Data tech and Artificial Intelligence - CIDAI (https://cidai.eu/) DIH4CAT (https://dih4cat.cat/es/)
	Public entity, Experts	XARXA RDI IA (https://xarxardi-ia.cat/?lang=en)
	Education Institution	Computer Vision Center (CVC) (https://www.cvc.uab.es/)
AB.ACUS	Associations	Confindustria (https://www.confindustria.it/) Assolombarda (https://www.assolombarda.it/) API (https://www.apmi.it/) PMI Italia (https://www.confpmiitalia.it/web/)
	Innovation hubs	Kilometro Rosso (https://www.kilometrorosso.com/) Area Science Park (http://www.areasciencepark.it) ComoNExT (https://www.comonext.it/) Polo mecatronica (http://www.polomecatronica.it/prom-facility)

PARTNER	TARGET (EDIHs, artists, experts, public entities,...)	CONTACT (platform, institution,...) DON'T INCLUDE CONTACT DETAILS, JUST THE NAME
PAL	Tech and Research Centers	EuroCAT (https://eurecat.org/home/en/) Leitat (https://leitat.org/es/) I2CAT (https://i2cat.net/)
	Companies	Novagric (https://novagric.com/) Carnia (https://carnia.es/) Idilia Foods (https://idilia.es/) Agrimessina (https://www.agrimessina.it/it/)
	Associations	EU Robotics (www.eu-robotics.net) Hisparob (www.hisparob.es) AER Asociación Española de Robótica y Automatización (www.aer-automation.com) AI, Data and Robotics (https://adr-association.eu/) International Federation of Robotics (https://ifr.org/) RoboticsPlace (https://www.robotics-place.com/en/homepage/)
	EDIHs	AgROBOfood (https://agrobofood.eu/) DIH2 Network (https://www.dih-squared.eu/)
GLUON	Associations and innovative business networks	Flanders Food (https://www.flandersfood.com/nl) Blue Cluster (https://www.blauwecluster.be/about-us) Flux 50 (https://flux50.com/) Medvia (https://medvia.be/) Sim Flanders (https://www.sim-flanders.be/) Catalisti (https://www.catalisti.be/en) Wood.be (wood.be) Centextbel BCRC (https://bcrc.be/) Smart Digital Farming (www.smartdigitalfarming.be)
	EDIHs	FARI insititute (https://www.fari.brussels/nl) Sirris (https://www.sirris.be/nl) Digitalis (https://digitalis.europeandigitalinnovationhub.com/?page_id=212) EDIH-Connect (https://www.edih-connect.be) EDIH-EBE (https://edih-ebe.eu/en) Flanders AI EDIH (https://www.flandersai-edih.be/) sustAI.n.brussels

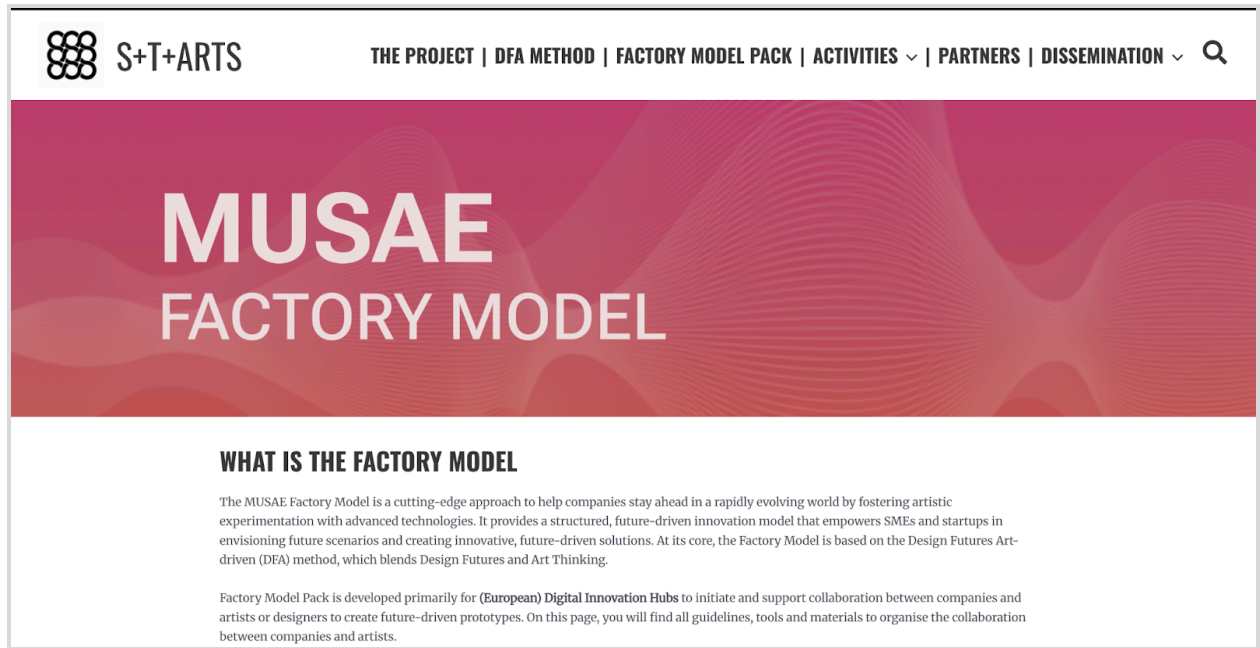
		(https://www.sustain.brussels/nl_BE)
	Public entities funding	EIT food (https://www.eitfood.eu/) Vlaio (https://www.vlaio.be/nl) Innoviris (https://www.innoviris.brussels/nl) HUB brussels (https://hub.brussels/nl/)
	Innovative business networks	Smart Digital Farming (www.smartdigitalfarming.be)

PARTNER	TARGET (EDIHs, artists, experts, public entities,...)	CONTACT (platform, institution,...) DON'T INCLUDE CONTACT DETAILS, JUST THE NAME
UCD	European Food Safety Authority (EFSA)	https://www.efsa.europa.eu/en
	The European Food Information Council (EUFIC)	https://www.eufic.org/en/
	International Life Sciences Institute (ILSI)	https://ilsi.org/
UoM	Academic community	International Conference on Social Robotics + AI (https://icsr2025.eu/)
	Tech and Research Centre	Manchester Centre for Robotics and AI (https://www.robotics.manchester.ac.uk/)
ETF	EDIHs	EDIHs in manufacturing, robotics, automation.
	Artists	Faculty of Fine Arts, Faculty of Applied Arts, Serbian Associations of the artists (ULUS, UPUDS)
	Experts	MUSAE Advisory board
	General public	Visitors of the second exhibition
	Technology stakeholders	Serbian Chamber of Commerce and Industry, Science Technological Park

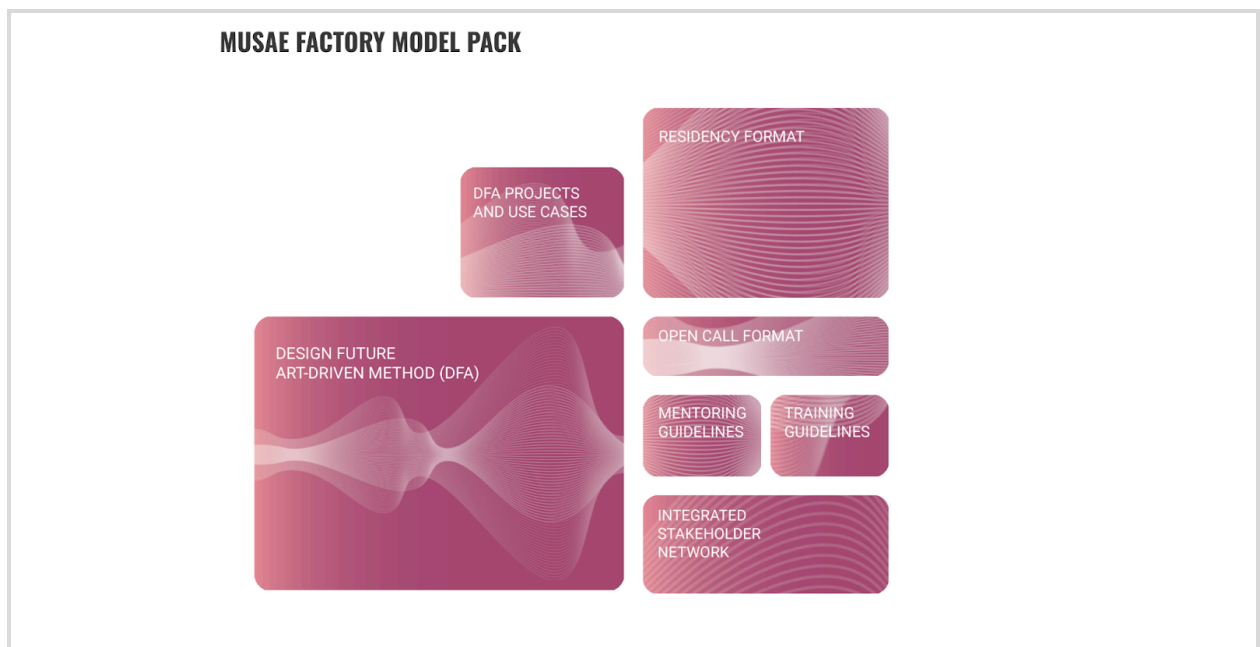
PARTNER	TARGET (EDIHs, artists, experts,public entities,...)	CONTACT (platform, institution,...) DON'T INCLUDE CONTACT DETAILS, JUST THE NAME
MADE	EDIHs	<p>Six Manufacturing EDIH</p> <p>EDIH Lombardia</p> <p>EXPAND</p> <p>EDIH Rheinland</p> <p>Digitazion Beyond BW</p> <p>DIH4CAT</p> <p>EDIH-SNL</p> <p>EU HUB-WG</p> <p>POLYTRONICS</p> <p>EDIH DIGIHall</p> <p>NEURAL</p> <p>ADDSMART</p> <p>DIGITALIS</p> <p>Shiftlabs</p> <p>CIDIHub</p> <p>EDIH Cassovium</p> <p>EDIH Digital Innovations for Bavarian Industries</p> <p>PRODUTECH DIH</p> <p>Hub4Industry</p> <p>EDIH Ostrava</p> <p>Basque Digital Innovation Hub</p> <p>EDIH NEB</p> <p>DIHGIGAL</p> <p>Artificial Intelligence EDIH</p> <p>WalHub</p> <p>EDIH Green Power IT</p> <p>EDIHSH</p> <p>Digital Innovation Ostbayern - DIInO</p> <p>easyHPC EDIH</p> <p>EDIH Clothing Technology and Textile Hub</p> <p>HPC EDIH HU</p> <p>EDIH4IAE.LT</p>

STAKEHOLDERS INTEGRATED NETWORK ON MUSAE'S WEBSITE

1. Access the Factory Model Pack on the header



2. Press Stakeholders Network



3. Press your stakeholder category

Integrated Stakeholder Network

Integrated Stakeholder Network has been created to facilitate and promote interdisciplinary collaboration on upcoming projects, following the S+T+ARTS mission.

In this network you can find potential stakeholders divided into:

- **Artists** working on the intersection of Art, Science and Technology
- **Experts** in interdisciplinary collaborations & DFA method experts
- **Technology** providers
- Experts from a wide range of domains.

By providing your data, you acknowledge that you understand and agree on how these will be processed and you give your explicit consent to MUSAE for processing them. You are allowed to access, modify or delete your personal data at any given moment by editing them on the database.

Join the Network as Artist

Join the Network as Tech provider

Join the Network as Domain mentor

Join the Network as DFA Experts

4. Complete the form to receive the link to the database

MUSAE STAKEHOLDER NETWORK

MUSAE Integrated Stakeholder Network

Thank you for your interest in joining our MUSAE Stakeholder Integrated Network!

As a tech provider, by being part of this network, potential partners will be able to access your profile and contact you with a project proposal framed within the MUSAE Factory Model and the Design Futures Art-driven (DFA) method.

Please answer the following question as accurately as possible. This will help other stakeholders looking for a profile like yours to find you.

By providing your data, you acknowledge that you understand and agree to how they will be processed and give your explicit consent to MUSAE to process them. Remember that you can edit or delete your data at any given moment by writing to musae.design@polimi.it.

No compartido

* Indica que la pregunta es obligatoria

Name and Surname *

Tu respuesta

Type of Organization/Institution *

Tu respuesta

Location *

Tu respuesta

INVITE TEMPLATE FOR EDUCATIONAL INSTITUTIONS

Dear [____],

I'm reaching out to introduce the **DFA (Design Futures Art-driven) method** - a practical and engaging approach that empowers students and educators to anticipate and design for future challenges through an interdisciplinary, creative, and future-driven approach.

As a result of the **Horizon Europe MUSAE project**, developed through years of educational experimentation, the DFA Method has been successfully tested in both academic and extra-educational contexts. It is also a core component of the **Factory Model** (<https://musae.starts.eu/factory-model-pack/>), the main outcome of MUSAE (<https://musae.starts.eu/>).

The DFA Method combines **Design Futures (Design + Futures Thinking)** with the **Art Thinking approach** to foster collaboration, anticipate emerging trends in technologies and domains, and transform current challenges into future opportunities. It supports sustainable and responsible innovation through an **educational framework** that integrates methods, tools, and case studies.

The **DFA method can**:

- Be directly applied and adapted to various educational and research contexts
- Support interdisciplinary projects across art, design, technology, and innovation
- Equip students with future-relevant skills and anticipatory thinking
- Enhance the employability of students by strengthening foresight and innovation capabilities

To explore the DFA method further and get more information and tips about how it can be used in the classroom with students:

- Watch the video lesson, [Explore the DFA method](#) in the Introductory course
- Visit the [dedicated page](#) website for additional resources
- Review the attached Orientation Guide.

If you are interested in organising an informative session to explore the method in depth, we would be happy to provide a **dedicated presentation or workshop**. Please contact us at musae-design@polimi.it to arrange this.

We would also be grateful if you could share this innovative learning method with your network. The DFA platform offers a practical, accessible guide for fostering **creative, future-oriented, and inclusive learning**. Case studies already demonstrate its transformative impact both educationally and innovatively.

Finally, we warmly invite you and your network and institutions to [join the MUSAE Integrated Stakeholder Network](#) - an open database community of educators, designers, creatives, SMEs and other experts looking for interdisciplinary collaborations.

Looking forward to hearing from you.

Warm regards,

INVITE TEMPLATE - GENERAL

Dear

We are reaching out to invite you to join the MUSAE network — an initiative supported by the European Commission's S+T+ARTS program — designed to put Europe at the forefront of innovation through collaboration between the arts, science and technology.

What is MUSAE

We are living in a time when the future is no longer a single, linear path - but a constellation of possibilities. Facing complex challenges like climate change, growing inequalities, and rapid technological transformation, we need new ways of thinking that can expand our collective imagination and explore not just what is probable, but what is *possible* and *preferable*.

MUSAE responds to this need by offering a model for future-making grounded in artistic imagination, critical foresight, and creative experimentation. At its core is the **Design Futures Art-driven (DFA) Method** — a process that helps communities, companies, and institutions navigate the unknown and prototype new ways of living, producing, and collaborating.

The DFA method is not just about innovation — it's about cultivating new imaginaries for our future. By merging artistic research and futures thinking, it invites diverse actors to question dominant narratives and generate prototypes. This method was tested and refined over 3 years through MUSAE's residency program which brought together 23 artists and 11 European SMEs to address urgent issues in our food system — resulting in 12 future scenarios and 11 prototypes that opened up new pathways.

What's inside the Factory Model Pack

The Factory Model Pack provides access to inspiring and ready-to-use set of tools, including:

- **Case studies:** real-world use cases showing the potentiality of the DFA method
- **DFA method:** a ready-to-use and structured innovation method
- **Toolkits & training:** step-by-step guides, workshop materials and expert insights
- **Collaboration network:** a growing network of artists, thinkers, researchers, companies, technologists across Europe

Watch the introduction here to start exploring

Why this matters for industry, research and society

The MUSAE approach helps:

- **Research institutions** push beyond technical foresight to embrace cultural relevance

- **Industry actors** anticipate change, imagine alternatives, and develop future facing products and processes
- **Artist and creatives** find new modes of engagement with technology, science, and society
- **Policy makers and funders** align innovation with inclusive, sustainable goals

Join our network now

By joining the MUSAE network, you will become part of a growing Europe-wide community of changemakers committed to shaping the future of digital innovation with human and planetary impact in mind.

Subscribe here to start exploring new synergies, ideas, and opportunities.

We look forward to welcoming you to the network and building strong, meaningful collaborations together.

INVITE TEMPLATE - EDIH

Dear

We are reaching out to invite your (E)DIH to offer the new [MUSAE Factory Model Pack](#) to your innovation ecosystem and to gain visibility for your EDIH in our MUSAE network — an initiative supported by the European Commission's S+T+ARTS program — designed to put companies and technology providers at the forefront of innovation through collaboration with the arts.

To receive (E)DIH *MUSAE Factory Model Label* and create additional opportunities for driving digital innovation in your innovation ecosystem, you should fill in a short [MUSAE Factory Model Label Application Form](#).

By receiving the Label, (E)DIH will automatically:

- Be certified and equipped to **use and apply the MUSAE Factory Model** elements as new services for SMEs, innovators and artists including:
 - **Case studies:** Real-world use cases showing the potential of the DFA method
 - **DFA method:** A structured innovation method that combines futures thinking and art thinking to stimulate innovation and cross-sectoral collaboration
 - **Toolkits & training:** step-by-step guides, workshop materials and expert insights
- Get access to the **MUSAE Stakeholder Integrated Network** for your innovation ecosystem
- Be visible in the network of **FACTORY MODEL CERTIFIED DIHs** at the MUSAE website

[Watch the introduction](#) to start exploring the MUSAE Factory Model Pack

What is MUSAE

We are living in a time when the future is no longer a single, linear path - but a constellation of possibilities. Facing complex challenges such as climate change, growing inequalities, and rapid technological transformation, we need new ways of thinking that can expand our collective imagination and explore not just what is probable, but also what is *possible* and *preferable*.

MUSAE responds to this need by offering a model for future-making grounded in artistic imagination, critical foresight, and technological experimentation. At its core is the **Design Futures Art-driven (DFA) Method** — a process that helps companies navigate the unknown and prototype new ways of living, producing, and collaborating.

The DFA method is not just about innovation — it's about cultivating new imaginaries for our future. By merging artistic research and futures thinking, it invites diverse actors to question dominant narratives and generate prototypes. This method was tested and refined over 4 years through MUSAE's residency program which brought together 23 artists and 11 European SMEs to address urgent issues in our food system — resulting in [12 future scenarios and 11 prototypes](#) that opened up new pathways.

Why it matters for your organization

Combining technology and artistic experimentation is considered a proven strategy to spark breakthrough thinking and long-term value. Through MUSAE, your organisation can:

- Push beyond technical foresight and develop future facing products and processes
- Drive cross-sector collaboration with artists, technologist and researchers
- Stay ahead of innovation trends, market shifts and user needs
- Align your R&D with with inclusive, sustainable goals
- Tap into EU funding opportunities and collaborative calls

Join our network now

By joining the MUSAE network, your organisation will become part of a dynamic, Europe-wide community of changemakers committed to shaping the future of digital innovation with human and planetary impact in mind.

Subscribe [here](#) to start exploring new synergies, ideas, and opportunities.

We look forward to welcoming you to the network and building strong, meaningful collaborations together.